



Thanks for Hosting a MommyParty Sponsored by LeapFrog and CLIF Kid!



Thank you for hosting a "Fit Made Fun" MommyParty sponsored by LeapFrog and CLIF Kid! Your "Fit Made Fun" MommyParties kit contains all of the tools to help you create an interactive experience for your child, his/her peers and their parents:

- Two (2) LeapBands
 - LeapBand is the cool wearable activity tracker that encourages kids to get active with customizable virtual pet pals. LeapBand tracks kids' every movement and suggests fun active challenges – and the more they move, the more points they earn to unlock virtual rewards for their pets and get to new levels!
- CLIF Kid Zbar Protein samples for your guests
 - CLIF Kid Zbar Protein is a delicious whole grain protein snack made with nutritious building blocks for kids' growing bodies...so kids can keep zipping and zooming along!
- Information on Fit Made Fun Day
 - On September 6th, LeapFrog is setting out to break a world record to help get kids up and active and you can participate in this exciting activity through social media!
- Branded invites
- Themed activities and easy-to-make recipes
- Valuable information to share with other parents
 - Demos/fact sheets
- A chance to win even more great products and prizes from LeapFrog by sharing information about Fit Made Fun Day leading up to your party
- Social Media Tools
- AND MORE

These fun suggestions are just some of the ways you can host a fun interactive MommyParty experience!

We can't wait to hear about your "Fit Made Fun" party experience! Please share your photos and videos on Twitter and Instagram with the hashtag #FitMadeFun and be sure to tag @LeapFrog! We also love it when you share your photos, videos, and comments on our MommyParties Facebook page at facebook.com/MommyParties. When sharing on Facebook you should also use the #FitMadeFun hashtag and tag @LeapFrog and @CLIF Kid.

After your party, please complete the follow-up online survey. Contact elizabeth@bsmmedia.com for any questions.

Best,
Your friends at MomSelect, LeapFrog, and CLIF Kid



#FitMadeFun

www.LeapFrog.com/FitMadeFunParty



Party Menu



Being part of a world record takes a lot of energy! Whip up these fun recipes to satisfy your party goers and re-fuel for even more Fit Made Fun.

Strawberry Lime Water

Ingredients:

- 10 cups of water
- Fresh Strawberries
- 1-2 Limes
- Fresh Mint Leaves

Directions:

1. Mix 10 cups of water with strawberries, thinly sliced lime wedges and chopped mint leaves.
2. Leave in fridge overnight.
3. Serve cold!

Strawberry Avocado Couscous Salad

Ingredients:

- 2 cups couscous
- 2 avocados, halved, seeded, peeled and diced
- 1 cup corn kernels
- 1 cup strawberries, quartered
- 4 tablespoons chopped fresh cilantro
- 4 tablespoons pine nuts
- ½ cup olive oil
- ½ cup apple cider vinegar
- Zest of 2 limes
- 4 tablespoons freshly squeezed lime juice
- 2 tablespoons sugar

Directions:

1. To make the vinaigrette, whisk together olive oil, vinegar, zest, juice and sugar in a small bowl; set aside.
2. In a medium saucepan, cook couscous according to package
3. In a large bowl, combine couscous, avocado, corn, strawberries, and pine nuts.
4. Stir in lime vinaigrette
5. Serve immediately

CLIF Kid Fruit Rope Snack Mix

Ingredients:

- CLIF Kid Fruit Ropes
- Caramel Popcorn
- Pecan Halves

Directions:

1. Cut CLIF Kid Fruit Ropes into 1-inch pieces
2. Combine with caramel corn and pecan halves
3. Pour into snack sized plastic bags and share!

Protein-Packed Pita Pockets

Ingredients:

- Whole wheat pitas
- Sliced turkey breast
- Sliced cheese
- Baby spinach
- Cucumber slices

Directions:

1. Cut pitas in half
2. Fill pitas with turkey, cheese, spinach, and cucumber
3. Place on platter and serve

Zucchini Tots

Ingredients:

- 3 cups shredded potatoes
- 3 small zucchinis, shredded
- ¾ cup cornmeal
- ¾ cup shredded sharp cheddar cheese
- 1 teaspoon kosher salt
- freshly ground black pepper
- 1 teaspoon onion powder
- 3 eggs

Directions:

1. Preheat oven to 400 degrees and spray mini muffin pans with cooking spray or olive oil
2. Place shredded potatoes and zucchini into a kitchen towel and squeeze out as much liquid as possible
3. Place the potatoes and zucchini in a bowl and add the remaining ingredients.
4. Scoop the mixture into the prepared muffin pan and press them down
5. Bake for 10-15 minutes, or until golden brown

CLIF Kid ZBar DIY Parfait Station

Ingredients:

- Individual yogurt cups for each guest
- CLIF Kid ZBars
- Blueberries
- Strawberries
- Granola
- Other toppings of your choice

Directions:

1. Crumble CLIF Kid ZBars into a bowl
2. Place other toppings in separate bowls
3. Line up all of the bowls of toppings
4. Let your guests create their own yogurt parfaits with the toppings of their choice





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Activities



The LeapBand makes physical activity so much fun for kids and can provide endless hours of active entertainment. However, to make your party experience extra special, we've included some great games and activities to help take the fun to the next level.

Frogs on the Lily Pads

Get your party guests up and moving while they make their way through this fun game!

Supplies:

- LeapBands

Directions:

1. Choose three children to be frogs. Have them stand in a line with wide spaces between them, facing the rest of the children, who should be at a distance.
2. The other children should be in a line with the first two in line wearing LeapBands.
3. Have each frog squat into a frog position on their "lily pad"
4. The adult in charge should then yell "Frogs on the Lily Pads!" and the frogs should begin leaping in place on their lily pads.
5. Meanwhile, the children wearing the LeapBands will then press the challenge button on their LeapBand to hear one of the prompts. They must then perform that action as they try to move/zig-zag between the frogs without being tagged by a leaping frog. (For example: If the prompt says "wiggle like a worm" the child must "wiggle like a worm" through the "lily pads" to the end.)
6. Any child that does get tagged by a leaping frog is now a frog and must take off the LeapBand to give another child a chance, and then they must squat on their own lily pad.
7. Those who make it through can get back in line and get another chance to move through the lily pads, but anyone who ends up tagged by a leaping frog must join the frogs.
8. Continue the game until everyone has been caught.

Healthy Habits Hunt

Healthy snacks are everywhere – if you're looking for them. This fun game will have kids exploring healthy snack options.

Supplies:

- Healthy snack print outs
- CLIF Kid Zbars
- Winner prize envelope

Directions:

1. Cut out the healthy snack options that start with letters A-Z from the provided template
2. Hide the healthy snacks around the house, or designated play area for your party
3. When you say "Go" all of the children should be on the lookout to collect the most healthy snacks.
4. The child with the most healthy snacks at the end of the hunt wins!
5. Hand the winning prize envelope to the winner to announce what they've won.
6. The winner will receive ZBars to share with everyone at the party. Enjoy!

Kid Challenge Relay

The LeapBand comes pre-loaded with challenges – get the kids at your party moving with active and imaginative activities.

Supplies:

- LeapBands

Directions:

1. Before the party, be sure to activate and set up the LeapBands using LeapFrog Connect.
2. Divide the children into two teams and have them line up. Give the first person in line for each team a LeapBand to wear.
3. With each child wearing their LeapBand, have them access the pre-loaded challenges on their LeapBands.
4. Each child must then tell their team what the first challenge is and everyone on that team must complete the challenge. Challenges include activities like jump like a kangaroo, leap like a frog, wiggle like a worm, etc.
5. After the team has completed the challenge, the child wearing the LeapBand must then pass it down to the next player in their line. That child must then access the next challenge and share the challenge with the team to complete.
6. Continue passing the LeapBand down the line until each challenge has been completed.
7. The first team to complete 5 challenges wins!
8. Share photos and videos from your Kid Challenge Relay online with the hashtag #FitMadeFun!

Fit Made Fun with CLIF Kid's 60 Minutes of Motion Cards

Take your party outside and let everyone MOVE!

Supplies:

- Deck of CLIF Kid 60-minutes of motion cards
- Assorted sports balls
- Hula Hoops
- Frisbees
- Other fun outdoor items
- Stopwatch
- LeapBands

Directions:

1. Before the party, visit www.leapfrog.com/fitmadefunparty to print your CLIF Kid 60-minutes of motion cards.
2. Bring your party and your supplies outside.
3. Have each child take turns picking a card from the deck of CLIF Kid 60-minutes of motion cards
4. Set your stop watch for 1 minute, pass out the LeapBands to two of the children and then read off the first activity card. Everyone must partake in the activity for an entire minute. Then, after the activity is complete, reset the stop watch, and have the children wearing the LeapBands pass the LeapBands to two more children. Then, complete the next activity. Repeat this until everyone's activity has been completed by the group.
5. After all of the activities have been completed, invite everyone to cool down by hugging themselves and stretching from side to side.

Fit Made Fun Day Record Breaking Challenge

Join the Fit Made Fun celebration on September 6th to inspire kids everywhere to get up and active by participating in the same activities that will be completed to break the world record!

Supplies:

- Digital Camera or Smartphone with photo/video capabilities
- Stopwatch
- Water for everyone

Directions:

1. Move your party outside to an area with plenty of space for your guests to move around!
2. Explain to your guests that they are going to be challenged to complete 3 different activities, with each activity lasting approximately 10 minutes.
3. Make sure that each guest participating has a bottle or glass of water nearby, in case they need it.
4. Set your stopwatch for 10 minutes and start the first activity by announcing that everyone must do the snorkel dance (i.e., freestyle swimming motion followed by pinching nose with one hand and waving other hand in the air while wiggling body). While your guests are giggling and completing the activity, be sure to snap some photos and take video to share!
5. After the 10 minutes is up, encourage everyone to drink some water and get ready for activity #2!
6. Set your stopwatch for 10 minutes and start the second activity by announcing that everyone must lay down in the grass and make grass angels (i.e., like a snow angel, only in the grass). While your guests are completing the activity, be sure to snap some photos and take videos to share. Remind them that they are taking place in a record-breaking activity!
7. After 10 minutes is up, encourage everyone to drink some water.
8. Set your stopwatch for 10 minutes and start the final activity by selecting someone to be the leader. Then, announce that everyone must “follow the leader” while doing silly things like wiggling like a worm, hopping like a frog, and jumping like a kangaroo. Be sure to take photos and videos of the activity in action!
9. After 10 minutes is up, encourage everyone to drink some water and then move the party back inside to host your award ceremony! Great job!

Fit Made Fun Day Award Ceremony

By attending a “Fit Made Fun” party, your guests are getting more than just a great workout and a burst of energy! They are an important part of the “Leap for the Record” initiative and that deserves to be celebrated. Make sure your active athletes get all the credit by ending the party with a fun awards ceremony.

Supplies:

- Fit Made Fun Day certificates/medals
- Crayons, markers, etc.

Directions:

1. Let your party goers customize their own medal by allowing them to decorate it using crayons, markers, or whatever you have on hand
2. Line up your athletes and present each one with a medal
3. Don’t forget to take pictures! Share the images of your record-breaking athletes over social media with the hashtag #FitMadeFun



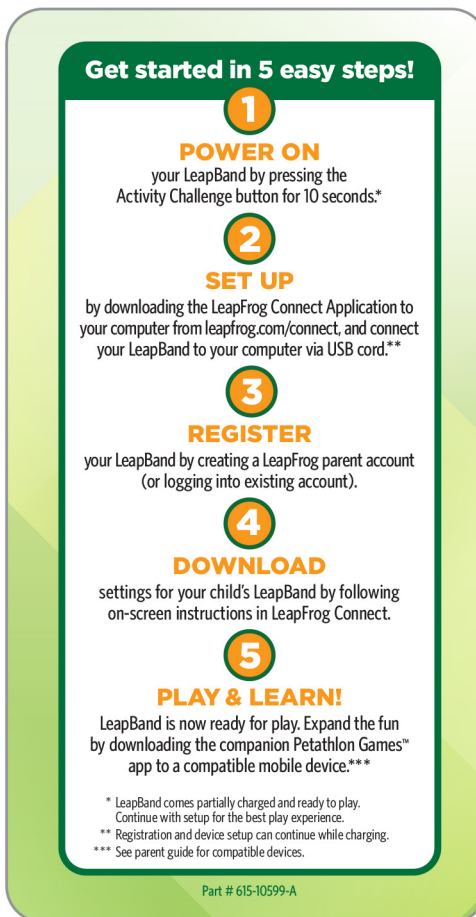
LeapBand Quick Start Guide

We're so thrilled that you're hosting a LeapBand "Fit Made Fun" MommyParty, sponsored by LeapFrog! We can't wait for you and your party goers to experience one of LeapFrog's newest innovative products, the LeapBand.

LeapBand makes physical activity so much fun for kids, promoting an active lifestyle and healthy habits.

We've included this easy quick start guide for you so you can set up your LeapBands before your party begins. Simply plug them into your computer and select the challenges you'd like to add.

You can also visit www.leapfrog.com/fitmadefunparty for extended resources and materials for your party!





Celebrate Fit Made Fun Day!



September 6, 2014 is Fit Made Fun Day!

Join the Fit Made Fun celebration on September 6th to inspire kids everywhere to get up and active! With its launch of LeapBand, which makes fitness fun for kids, LeapFrog is declaring September 6, 2014 Fit Made Fun Day. On this day, to recognize the importance of active play and celebrate how LeapBand is making fitness fun, we're encouraging kids and families everywhere to jump into motion to experience the fun of an active, healthy lifestyle.

Breaking the World Record

Hundreds of children and parents will join together on September 6, 2014 in Santa Monica, California for multiple GUINNESS WORLD RECORDS® record attempts which will be validated from an official judge from Guinness World Records®. As the setting is in Santa Monica, the activities will have a land/sea theme, and each activity will last approximately 10 minutes.

How You Can Participate

By hosting your party on September 6th, you can virtually participate in Fit Made Fun Day! Be sure to complete the Fit Made Fun Day activity outlined in your party kit. Then, share photos and videos of your party guests completing the activities on social media with the #FitMadeFun hashtag!

**LeapFrog and CLIF Kid
LeapBand: Fit Made Fun Party
Guest Permission and Release Form ("Release")**

I _____ (*name of person signing the release*) for myself and
on behalf of my minor child _____ (*name of minor featured in Materials*)

hereby certify: (1) I was at least 18 years of age at the time of signing this Release; and (2) neither I nor any member of my immediate family or others living in my same household are employed by LeapFrog or CLIF Kid or their affiliates; (3) I am the parent/legal guardian of the child indicated below and I am authorized to grant the permission granted in this Release on this child's behalf.

STREET ADDRESS

APT/SUITE

CITY

STATE

ZIP CODE

DAYTIME PHONE

E-MAIL ADDRESS

1. I understand that you, _____ (*name of Mom Party Host*), participated as the **LeapBand: Fit Made Fun Party** ("Party") host, and as part of your participation as a host for the Party, you will be providing stories, photos, videos and other materials concerning the Party you hosted and your and your Party guests' use and enjoyment of LeapFrog and CLIF Kid products and the LeapFrog and CLIF Kid family of brands (collectively "Materials") to LeapFrog and CLIF Kid. I understand that some of your Materials may feature me and/or my child.
2. I understand that LeapFrog is LeapFrog Enterprises, Inc., with a place of business at 6401 Hollis St, Emeryville CA 94608, and that LeapFrog develops and sells technology-based educational products and content for children. I understand that CLIF Kid is Clif Bar & Company, located at 141 66th Street, Emeryville, California 94608, and that CLIF Kid is a leading maker of nutritious and organic foods and drinks, including the CLIF Kid brand of sports snacks for adventure.
3. I understand that you have created Materials which feature me and/or my child's full name, city, state, image (whether in photograph, video or audio), likeness, voice, quotes or other personal information ("Personal Information").
4. For valuable consideration, the receipt of which is hereby acknowledged, I, for myself and on behalf of my child, hereby grant you, LeapFrog and CLIF Kid permission to use my and my child's Personal Information in such Materials. I also agree that LeapFrog and CLIF Kid may use my or my child's Personal Information contained in your Materials, in advertising, marketing, and promotion of LeapFrog and CLIF Kid products and brands worldwide, in perpetuity, and in any and all media now known or hereafter devised, without limitation and without further payment, notification, or other consideration to or permission from me or my child. I understand that I will not be provided with any further approval right prior to your or LeapFrog's or CLIF Kid's use of such Materials featuring me or my child's Personal Information.
5. I on behalf of myself and my child (named above) hereby forever release, hold harmless and discharge you, LeapFrog and CLIF Kid, and LeapFrog's and CLIF Kid's directors, officers, employees, agents and representatives, from any and all claims and demands, of every kind and nature, whether known or unknown, suspected or unsuspected, disclosed or undisclosed, that directly or indirectly arise out of or relate in any manner to use of my or my child's Personal Information in the Materials, including, without limitation, any claims for defamation, invasion of privacy, and/or infringement of intellectual property rights.

By signing below, I hereby grant the permission stated above. My signature below is on behalf of me and my child. I am authorized to sign this Release on behalf of my child.

Signature of Parent/Guardian

Date