



LeapTV “Leap Into Gaming” Video Promotion

We’d love to offer both hosts and guests the opportunity to win even more great products and prizes from LeapFrog by creating fun videos of your party guests’ experience with LeapTV and sharing them online!

For Hosts:

Capture video during your party that meets the video guidelines outlined below. Share your videos on social media with the hashtag #LeapTV and submit your link at surveymonkey.com/s/leaptvvideo by November 17, 2014 and you will automatically receive a copy of the LeapTV Jake and the Never Land Pirates game!

For Guests:

Get your guests in on the fun too! Any LeapTV party guest who shares a photo or video from your LeapTV “Leap Into Gaming” MommyParty on Twitter or Instagram with the #LeapTV and #MommyParties hashtags by November 17, 2014 will be entered to win their own LeapTV! Three lucky winners will be randomly selected AND the host of any winning party guest will also receive a LeapTV controller. So be sure to share the details with your party guests and you could all be winners!

Video Guidelines

- Get creative when filming your party videos!
- When filming videos during your party, be sure to film in a well-lit area and test to make sure you have good sound and picture quality.
- If sharing videos on YouTube and Instagram, when filming with a vertical device (like an iPhone) be sure to turn the device horizontally when recording.
- Get creative with your videos. Here are some ideas on what you could film:
 - Film the best dance moves during Dance n’ Freeze
 - Film your guests playing LeapTV Sports games like karate, soccer, and baseball
 - Film the medal ceremony from your LeapTV Olympics activity
 - When filming kids playing with the LeapTV be sure to show the screen too! Remember not to stand directly behind them or you will end up on the screen yourself! It’s best to stand at a 45 degree angle to either side of the child, or film from next to the television.
- Upload your videos to YouTube and be sure to include the hashtag #LeapTV

If you have any questions about the video promotion, please email elizabeth@bsmmedia.com .

We can’t wait to see all of the fun you capture during your LeapTV “Leap Into Gaming” MommyParty!